





UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE Washington, D.C. 2023I www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 4458

SERIAL NUMBER 10/020,049	FILING DATE 12/12/2001 RULE	CLASS 725	GROUP ART 2611	OUP ART UNIT 2611		ATTORNEY DOCKET NO. 080398.P462		
Klaus Hofrich Jerrold Godes ** CONTINUING DA ** FOREIGN APPLI	afey, Santa Clara, CA; ster, Santa Clara, CA; s, Brookdale, CA; ATA ***********************************	***						
Foreign Priority claimed		CA	SHEETS TOT DRAWING CLA 4 1		MS	INDEPENDENT CLAIMS 4		
ADDRESS Maria McCormack S BLAKELY, SOKOLC Seventh Floor 12400 Wilshire Boul Los Angeles ,CA 90	DFF, TAYLOR & ZAFMAN levard	I LLP				2		
TITLE Personalizing media presentations based on a target duration								
RECEIVED No.	ES: Authority has been giv to charge/cre for following:	to charge/credit DEPOSIT ACCOUNT			All Fees 1.16 Fees (Filing) 1.17 Fees (Processing Ext. of time) 1.18 Fees (Issue) Other Credit			